



JAMIE WELSTED

GRAPHIC DESIGNER

ABOUT ME

If you're looking for a detail-oriented Graphic Designer with an excellent work ethic and the capacity to effectively manage creative projects for high profile clients, look no further.

I've been successful at creating brand identities, managing catalog production from conception to delivery, and providing creative services for dozens of businesses across a myriad of industries. **I'm looking for an opportunity to be a part of another talented team that produces world-class work.**

EXPERIENCE

CREATIVE DIRECTOR

THE ADVANTAGE CO | JAN 1995 - MAR 2020

- Set department quality standards and directed daily operations. Promoted and encouraged collaboration by leading daily creative team meetings to share ideas and bring actionable plans to fruition.
- Provided direction and supervision for designers and support members with a hands-on approach to successfully accomplish daily work and special projects within the required timelines.
- Ensured overall objectives were being met by working alongside the entire development team in an energetic and creative environment, critiquing other artists' work and giving constructive feedback.
- Delivered results for the company and clients, achieving creative visions and executing focused campaigns while preserving branding standards.

SKILLS

- Excellent design and typographic skills with the ability to conceptualize quickly.
- Proficient in Adobe Creative Cloud [Illustrator, InDesign, Photoshop] and Mac OS X.
- Highly knowledgeable of print and digital production processes.
- Ability to adapt quickly, handle multiple projects, and meet deadlines.

EDUCATION

THE ART INSTITUTE OF PITTSBURGH

Advertising Design & Production, GPA: 3.9

CONTACT

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